

Get Your Money

A Newsletter by Assegai Communications

www.getyourmoney.co.za

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Dear Reader

Reading time: 4 minutes

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ARE YOU DOING BUSINESS ONLINE?

If you do not have an online presence yet, you must get one as soon as possible – it's the marketplace of the future. If you already have a presence online, you may be wondering how to attract enough people to your website. You'll welcome the course one of our colleagues is offering. Details are at the end of this newsletter. Don't miss it – the Internet is the way to go!

QUICK WISDOM: THE FROG STORY

Isn't it funny how the same things happen, time after time and people don't seem to learn? You may have heard the story of the frog in a pot of water that is warming slowly... he doesn't notice what's happening, but when it reaches boiling point, he dies. If it had been really hot when he jumped in, in the first place, he would have jumped out immediately.

This is what the economy does to creditors! Interest rates are rising and other indicators show that things are beginning to tighten up, but everybody is still offering easy credit – even while the defaults are beginning. It's never too late to start early, though – learn to get the principles of getting your money without pain! Attend a course, or buy one of our CD's for the boss.

"GET YOUR MONEY SOONER"

Special Breakfast Seminar for Business Owners & Professionals

A dynamic 2-hour breakfast seminar to give you information and still get you to work on time for a full day. Guaranteed to make you re-think your credit policy and improve profits. It's irresistible value at just R595 + VAT

What's more we'll give you **absolutely free** the audio CD "Get Serious About Money" plus a free 12-month subscription to 'Succeed Magazine'.

Other dynamic courses presented by Roger Knowles:

"The Art of Getting Payment"

This full-day course deals with the entire process of getting money recovered in your business.

"Debt Collection By Telephone"

This half-day course will prepare beginners, or motivate and refresh the skills of veterans in debt recovery.

BEGINNER'S GUIDE TO ONLINE MARKETING

Ask 10 people about Internet Marketing and you'll probably get 11 different opinions. It remains a hotly debated issue, with most people having the opinion that it's either too complicated or too expensive for the average man in the street.

During a three hour seminar Netpreneur Tony Seifart presents a clear and concise guide to online marketing for beginners. Whether you already have a business/idea/product, or whether you want to start something – this course is tailored for to help people take their first steps to

online marketing. His seminar has a huge success-rate, with most delegates reporting back that they've made their money back in the first week of attending the seminar. During the seminar Tony will show you:

1. How to make money on the Internet without a Website.
2. How to increase sales in your existing business by 20% with almost no marketing.
3. How to choose products to sell on the internet
4. How to build an effective website
5. How to make your products and services irresistible to your potential clients.
6. How to take your online business to the next level.

For more information about the seminar, feel free to visit www.marketingworkshop.co.za. The cost of the seminar is R997 ex VAT and will be presented in Johannesburg, Cape Town, Durban and Port Elizabeth toward the end of April. Seats are limited, so book now to avoid disappointment.